

# Demos

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## **Create and Deliver a Killer Product Demo** - Oscar Santolalla 2018-12-10

Create great product demos and sell more of your product with the strategies and inspiration in this book. Insightful interviews are presented with professionals who are giving killer product demos in several types of businesses today. The strategies taught in this book are based on the analysis of product demos that made history and brought millions to their companies (Apple, Intel, Microsoft, Tesla, and more). Every day thousands of companies give demos to sell their products. In pre-sales for enterprise software a bad demo can make your product look too complex to the point where decision makers won't buy it. In Software-as-a-Service (SaaS) you need to quickly convert signups into active and paying users. At a product launch event you want a perfect demo that is both persuasive and memorable. Remember Steve Jobs? What You'll Learn Apply a simple step-by-step method to create effective product demonstrations Know the 5 steps to create a wow moment Study the first exhaustive analysis of product demos that made history: Douglas Engelbart's Mother of All Demos; Steve Job's Macintosh, iPod, and iPhone; and many more Avoid common mistakes and maximize your presence as a technical presenter Align your demo with your sales process in enterprise software, Software-as-a-Service (SaaS), mobile apps, etc. Be aware of trends in technology for product demos Who This Book Is For Startup entrepreneurs, sales engineers, executive or sales representatives, and other professionals

## **Extreme Face Painting** - Brian Wolfe 2010-08-06

Put a new face on fun! No matter what your experience level, you can turn everyday faces into sweet, funny or frightening works of art that move, laugh, grow and always make people smile! The first half of this book features fun, friendly transitions, such as birds and butterflies, puppies and princesses, knights and night skies. Part Two crosses over to the dark side with strikingly horrible, downright unnerving personas, including vampires, zombies, gargoyles and other foul, freakish creeps. • Easy-to-follow instruction from two award-winning artists • 50 step-by-step projects ranging from simple to more advanced • Designs include popular kid and adult themes for parties, performances, Halloween and other occasions • Expert techniques for painting remarkably realistic textures, making human features virtually disappear, creating the look of age and other surprising, fool-the-eye effects Full of friendly instruction for beginners and fresh inspiration for seasoned painters, this book will help you make art as original as the face that is painted!

## **Demos** - George Gissing 1886

## **Demos** - George R. Gissing 2016-03-17

It tells the story of a young, lower-class, Radical working-man, Richard Mutimer, who unexpectedly inherits a large fortune. He becomes the leader of a socialist movement and decides to use his inheritance to set up a cooperative factory. However, his new wealth and power serve to highlight the defects of character that he brings from his working-class origin and he begins to treat his workers harshly, as well as abandoning the girl of his own station to whom he had been engaged. Later in life,

Mutimer marries an upper-middle class woman (who does not love him) and stands for Parliament. However, his downfall begins when his wife, Adela, finds a later version of the will that had enriched Mutimer. As this could deprive him of his inheritance, he wants to destroy it but Adela will not permit this and the money goes to the rightful heir. The cooperative factory is shut down and the couple move to London, to live in relative poverty. Mutimer starts another populist movement but is killed by a stone thrown at him by a demonstrator during a meeting at which his followers turn against him.

*Demos Assembled* - Stephen W. Sawyer 2018-04-13

Previous studies have covered in great detail how the modern state slowly emerged from the early Renaissance through the seventeenth century, but we know relatively little about the next great act: the birth and transformation of the modern democratic state. And in an era where our democratic institutions are rife with conflict, it's more important now than ever to understand how our institutions came into being. Stephen W. Sawyer's *Demos Assembled* provides us with a fresh, transatlantic understanding of that political order's genesis. While the French influence on American political development is well understood, Sawyer sheds new light on the subsequent reciprocal influence that American thinkers and politicians had on the establishment of post-revolutionary regimes in France. He argues that the emergence of the stable Third Republic (1870-1940), which is typically said to have been driven by idiosyncratic internal factors, was in fact a deeply transnational, dynamic phenomenon. Sawyer's findings reach beyond their historical moment, speaking broadly to conceptions of state formation: how contingent claims to authority, whether grounded in violence or appeals to reason and common cause, take form as stateness.

**The Tried and the True** - John Demos 1995

Shows how interaction with white colonists changed the lives of Native American women.

**Just F\*ing Demo!** - Rob Falcone 2014-09-21

NOTE - This book is intentionally brief (40 pages), aimed at a reader with minimal free time looking to immediately improve their demo. Why do so many demos of revolutionary, game-changing products end with confused investors, overwhelmed buyers, and lost dollars? People leading demos are being forced to fit an ever-expanding feature set into their audience's ever-shrinking attention span. Making matters worse, those leading the demos can rarely afford to spend months at a time figuring out how to improve their success rates. In *Just F\*ing Demo!*, Rob Falcone outlines the tactics that helped him overcome these challenges, lead clear, relevant demos, and exceed revenue generation goals quarter after quarter. The book will teach readers: - How to structure a demo; - How to ask questions that uncover what your audience truly cares about; - How to translate audience needs into a flow that is extremely easy to follow; - How to use simple but powerful interpersonal tactics within the demo itself. *Just F\*ing Demo!* distills Falcone's highly successful training program into an intentionally concise yet impactful read. From the entrepreneur seeking investment to the sales professional chasing a deal, anyone can carve out a few hours, read this book, and immediately make their demos kick ass.

*Artful History* - Aaron Sachs 2020-02-18

A collection of memorable, stirring, and eloquent historical essays, designed to help any historian write more artfully. Is there any reason serious historical scholarship cannot receive literary expression? Even the most committed empiricists and postmodernists might achieve better results by thinking of writing as a craft, rather than a means of packaging research. This book gathers some of the most compelling efforts to make history writing eloquent, stirring, and memorable, demonstrating that even the most rigorous scholarship can take on a wide range of creative forms. With selections from: Jonathan Spence, Simon Schama, Saidiya Hartman, Wendy Warren, Jill Lepore, Louis Masur, Jane Kamensky, and John Demos, among others.

*The Migrant Image* - T. J. Demos 2013-03-04

*The Migrant Image* offers a sophisticated analysis of how refugee and exiled artists imagine a globalized world where borders are shifting, populations are forcibly removed from their homelands, and the gap

separating the rich from the poor is growing.

*Demos* - George Gissing 2020-11

This is a pre-1923 historical reproduction that was curated for quality. Quality assurance was conducted on each of these books in an attempt to remove books with imperfections introduced by the digitization process. Though we have made best efforts - the books may have occasional errors that do not impede the reading experience. We believe this work is culturally important and have elected to bring the book back into print as part of our continuing commitment to the preservation of printed works worldwide.

**Democracy in Spite of the Demos** - Larry Alan Busk 2022-03-07

The book calls into the question the critical value of the concept of "democracy" at a time characterized by the rise of Right-wing populist movements and the persistence of pathological political beliefs (such as climate skepticism).

**Demos** - George Gissing 1897

**Demos** - Gissing George 2017-05-19

It tells the story of a young, lower-class, Radical working-man, Richard Mutimer, who unexpectedly inherits a large fortune. He becomes the leader of a socialist movement and decides to use his inheritance to set up a cooperative factory. However, his new wealth and power serve to highlight the defects of character that he brings from his working-class origin and he begins to treat his workers harshly, as well as abandoning the girl of his own station to whom he had been engaged.

**The Demonstration Society** - Claude Rosental 2021-10-12

Today, as in the past, public demonstrations are not only tools to prove, persuade, and promote, but also fundamental forms of social interaction and exchange. YouTube demos of makeup products by famous influencers, demonstrations of strength during street protests, demonstrations of military might in North Korea: public demonstrations are omnipresent in social life. Yet they are often perceived as isolated events, unworthy of systematic examination. In *The Demonstration Society*, Claude Rosental explores the underlying dynamics of what he calls a "demonstration society." He shows how, both in today's world and historically, public demonstrations constitute not only tools to prove, persuade, and promote, but fundamental forms of interaction and exchange, and, in some cases, attempts to lead the world. Rosental compares demos with other forms of public demonstrations, drawing out both their peculiarities and common features. He analyzes the processes through which demonstrations are conceived and carried out, as well as the skills of their producers. He also compares contemporary demos with historical demonstrations including theaters of machines in the Renaissance, public demonstrations of natural philosophy in the seventeenth century, and demonstrations of the magic lantern in the nineteenth century. Above and beyond the entertainment they sometimes provide, demonstrations are experienced as intense moments that broadly involve alliances, material and symbolic goods, and, more generally, the future of individuals and collectives. Rosental elucidates the many ways in which we live today, as in the past, in a society of demonstration.

Demos - George Gissing 2020-11-30

*Demos: A Story of English Socialism* is a novel by the English author George Gissing. It was written between late 1885 and March 1886 and first published in April 1886 by Smith, Elder & Co.

*An Introduction to Counseling* - George Demos 2016-11-19

Counseling and group guidance are differentiated, and clear, definitive guides that will help the counselor determine when he/she should use counseling or when he/she should use group guidance are offered. The important distinction between counseling and psychotherapy is made, with considerable reference to the judgments of several authorities on this question. Ethics of counseling are discussed. This is a vital area for counseling, because unless an occupation determines ethical standards which are honored by its practitioners, it cannot justify the claim that it is a profession. To avoid being unethical the practitioner must first become aware of what constitutes ethical practices. It is like manners some

people omit saying Thank you out of ignorance, not an intent to be discourteous.

Tales of a Musical Journey - Irina Gorin 2011-03

**Demos [Microform] a Story of English Socialism** - George R. Gissing 2016-04-24

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Demos - George George Gissing 2018-04-13

Stanbury Hill, remote but two hours' walk from a region blasted with mine and factory and furnace, shelters with its western slope a fair green valley, a land of meadows and orchard, untouched by poisonous breath. At its foot lies the village of Wanley. The opposite side of the hollow is clad with native wood, skirting for more than a mile the bank of a shallow stream, a tributary of the Severn.

Psyche and Demos - Warren B. Miller 1977

This detailed and integrated introduction to the study of human population focuses on individual psychology rather than on the standard demographic approach. The text incorporates current knowledge about decision making and adaptation at both the individual and the societal levels as these both bear on current population problems. The authors, one a psychiatrist, the other a political scientist, integrate their respective disciplinary perspectives to connect the many facets of individual psychology, social organization, and political process which affect population growth, distribution and structure by presenting a general model that ties individual behavior to the other levels of analysis. Throughout the book emphasis is placed on individual decision making as it affects fertility, mortality, and mobility, with a primary emphasis on fertility.

*Great Demo!* - Peter E. Cohan 2005-03

Have you ever seen a bad software demo ? Peter Cohan helps organizations put the Wow! into their demos to make them crisp, compelling and successful - to get the job done. He has had roles in four corners: technical, product and field marketing (he was banished to Basel, Switzerland for two years for bad behavior); sales and sales management; senior management (he built a business unit up from an empty spreadsheet into a \$30M per year operation); and, in this last role, he has been that most important of all possible entities, a customer Peter Cohan leverages twenty-five years of experience in selling and marketing business software and as a customer. The Great Demo! method comes directly from extensive firsthand experiences in developing and delivering software demonstrations, and in coaching others to achieve surprisingly high success rates with their sales and marketing demos. For more information on demonstration methods, guidelines and tips, explore the author's website at [www.SecondDerivative.com](http://www.SecondDerivative.com) or contact the author directly at [PCohan@SecondDerivative.com](mailto:PCohan@SecondDerivative.com).

**A Little Commonwealth** - John Demos 2000

This text examines the family in the context of the colony founded by the Pilgrims who came over on the Mayflower. Demos portrays the family as a structure of roles and relationships of man and wife, parent and child and master and servant.

**DEMOS** - George 1857-1903 Gissing 2016-08-25

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**Undoing the Demos** - Wendy Brown 2015-03-20

Neoliberal rationality — ubiquitous today in statecraft and the workplace, in jurisprudence, education, and culture — remakes everything and everyone in the image of homo oeconomicus. What happens when this rationality transposes the constituent elements of democracy into an economic register? In vivid detail, Wendy Brown explains how democracy itself is imperiled. The demos disintegrates into bits of human capital; concerns with justice cede to the mandates of growth rates, credit ratings, and investment climates; liberty submits to the imperative of human capital appreciation; equality dissolves into market competition; and popular sovereignty grows incoherent. Liberal democratic practices may not survive these transformations. Radical democratic dreams may not either. In an original and compelling theoretical argument, Brown explains how and why neoliberal reason undoes the political form and political imaginary it falsely promises to secure and reinvigorate. Through meticulous analyses of neoliberalized law, political practices, governance, and education, she charts the new common sense. Undoing the Demos makes clear that, far from being the lodestar of the twenty-first century, a future for democracy depends upon it becoming an object of struggle and rethinking.

**Hot Hits, Cheap Demos** - Nadine Condon 2003

If you are a musician, you need this book, which is rooted in real-life music business experience, not classroom theory. It reveals the secrets of artist development using the creative process as the foundation for success, and provides solid direction for you to plan and evaluate your path to success. Hot Hits, Cheap Demos shows you how to: jumpstart your career \* create a press kit and develop sure-fire marketing strategies \* contact clubs and alternative venues \* produce and promote your own shows \* make an eye-catching web site \* create a standout song, find a producer, and even package a CD. Written by Nadine Condon, a 20-year music industry veteran who's been instrumental in the success of such acts as Smash Mouth, Stroke 9, Third Eye Blind and Train.

**Demos** - George R. Gissing 2015-10-18

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**Return to the Postcolony** - T. J. Demos 2013-04-05

In the wake of failed states, growing economic and political inequality, and the ongoing US- and NATO-led wars for resources, security, and economic dominance worldwide, contemporary artists are

revisiting former European colonies, considering past injustices as they haunt the living yet remain repressed in European consciousness. With great timeliness, projects by Sven Augustijnen, Vincent Meessen, Zarina Bhimji, Renzo Martens, and Pieter Hugo have emerged during the fiftieth anniversary of independence for many African countries, inspiring a kind of “reverse migration”—a return to the postcolony, which drives an ethico-political as well as aesthetic set of imperatives: to learn to live with ghosts, and to do so more justly.

**Past, Present, and Personal** - John Demos 1986

The author examines the changing nature of the American family including issues of fatherhood, child abuse, adolescence, and old age.

*Circles and Lines* - John Demos 2004-05-28

In this intimate, engaging book, John Demos offers an illuminating portrait of how colonial Americans, from the first settlers to the postrevolutionary generation, viewed their life experiences. He also offers an invaluable inside look into the craft of a master social historian as he unearths—in sometimes unexpected places—fragments of evidence that help us probe the interior lives of people from the faraway past. The earliest settlers lived in a traditional world of natural cycles that shaped their behavior: day and night; seasonal rhythms; the lunar cycle; the life cycle itself. Indeed, so basic were these elements that “almost no one felt a need to comment on them.” Yet he finds cyclical patterns—in the seasonal foods they ate, in the spike in marriages following the autumn harvest. Witchcraft cases reveal the different emotional reactions to day versus night, as accidental mishaps in the light become fearful nighttime mysteries. During the transitional world of the American Revolution, people began to see their society in newer terms but seemed unable or unwilling to come to terms with that novelty. Americans became new, Demos points out, before they fully understood what it meant. Their cyclical frame of reference was coming unmoored, giving way to a linear world view in early nineteenth-century America that is neatly captured by Kentucky doctor Daniel Drake's description of the chronography of his life. In his meditation on these three worlds, Demos brilliantly demonstrates how large historical forces are reflected in individual lives. With the imaginative insights and personable touch that we have come to expect from this fine chronicler of the human condition, *Circles and Lines* is vintage John Demos.

**My Cherry Girl** - Athena Demos 2010-08-03

Experience the world through the eyes of a multicultural, ethnically diverse 8 year old. Meet My Cherry Girls: Zen, Isis, Maria, Athena & Farley. Girl Power is what they represent! “Yeiá sou. Hi I'm Athena Demos.” My Cherry Girl Athena Demos is Greek girl born in America. She shares, with you, her own unique childhood growing up in Washington, D.C., USA.

**Demos** - George Gissing 2015-12-04

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**Undoing the Demos** - Wendy Brown 2015-02-06

This is a book for the age of resistance, for the occupiers of the squares, for the generation of Occupy Wall Street. The premier radical political philosopher of our time offers a devastating critique of the

way neoliberalism has hollowed out democracy.

*Presentations, Demos, and Training Sessions* - Adrian Wallwork 2014-06-20

This is the first book ever for non-native speakers on how to conduct technical demos and training sessions. You will also learn how to present your company, and explain your products and services. The book is designed to help both those who have never done presentations before, as well as those whose English is already good but who want to improve their presentation skills. The focus is on language, rather than on the creation of slides from a technical/artistic point of view. This book will help you to: prepare and practice a well organized, interesting and memorable presentation give effective demos and training sessions either on site or via audio/video conference highlight the essential points you want the audience to remember avoid problems in English by using short easy-to-say sentences involve your audience, check their understanding, and deal with their questions improve your pronunciation overcome problems with nerves and embarrassment motivate your audience to listen and act on what you have said There is an introduction for trainers on how to teach presentations and demos within a Business English course.

**Population Patterns in the Past** - Ronald Demos Lee 2013-10-22

Population Patterns in the Past focuses on the study of historical populations. This book presents methods for the exploitation and use of aggregate data for demographic inference, facilitating the development and testing of hypotheses with socioeconomic content through advances in the use of demographic time-series. The topics discussed include homeostatic demographic regime; peasant household organization and demographic change in lower Saxony; civil code and nuptiality; and primonuptiality and ultimounuptiality. The deaths, marriages, births, and the Tuscan economy; influence of economic and social variables on marriage and fertility in 18th and 19th century Japanese villages; and childbearing and land availability are also elaborated. This text also covers the American fertility patterns since the civil war; a repertory of stable populations; and methods and models for analyzing historical series of births, deaths, and marriages. This publication is recommended for demographers, historians, and sociologists in charge of analyzing behavioral models in historical demography.

*Puritan Girl, Mohawk Girl* - John Demos 2017-10-31

Inspired by his award-winning novel *The Unredeemed Captive*, National Book Award Finalist Demos brings to life the compelling story of Eunice Williams, a Puritan girl who was captured and adopted by the Mohawk people. 5 1/2 x 8 5/16.

**Freax** - Tamás, Polgár 2016-04-17

FREAX - the biggest book ever written about the history of the computer demoscene. The book tells the complete history of the Commodore 64 and the Amiga, both about the machines and about the underground subcultures around them, from the cracker- and warez-scene to the demoscene, from hacking and phreaking to the ASCII art scene. Interviews with scene celebrities, former key persons of the computer industry, citations from contemporary magazines and fanzines make the narrative history of the big adventure complete. The book contains 350 pages and is illustrated with 480 color photos and screenshots. This is the comprehensive guide to the golden era of home computers.

*Entertaining Satan* - John Putnam Demos 2004-10-14

In the first edition of the Bancroft Prize-winning *Entertaining Satan*, John Putnam Demos presented an entirely new perspective on American witchcraft. By investigating the surviving historical documents of over a hundred actual witchcraft cases, he vividly recreated the world of New England during the witchcraft trials and brought to light fascinating information on the role of witchcraft in early American culture. Now Demos has revisited his original work and updated it to illustrate why these early Americans' strange views on witchcraft still matter to us today. He provides a new Preface that puts forth a broader overview of witchcraft and looks at its place around the world--from ancient times right up to the present.

*Decolonizing Nature* - T. J. Demos 2016-09-02

A study of the intersecting fields of art history, ecology, visual culture, geography, and environmental politics. While ecology has received little systematic attention within art history, its visibility and significance has grown in relation to the threats of climate change and environmental destruction. By engaging artists' widespread aesthetic and political engagement with environmental conditions and processes around the globe—and looking at cutting-edge theoretical, political, and cultural developments in the Global South and North—Decolonizing Nature offers a significant, original contribution to the intersecting fields of art history, ecology, visual culture, geography, and environmental politics. Art historian T. J. Demos, author of *Return to the Postcolony: Specters of Colonialism in Contemporary Art* (2013), considers the creative proposals of artists and activists for ways of life that bring together ecological sustainability, climate justice, and radical democracy, at a time when such creative proposals are urgently needed.

**Polis & Demos** - Daniel Chavez 2004

**The Heathen School** - John Demos 2014-12-02

Award-winning historian John Demos tells the astonishing and moving story of a unique missionary project, which probes the very roots of American identity. Near the start of the nineteenth century, as the United States looked outward to the wider world, a group of eminent Protestant ministers devised a grand scheme for gathering the rest of mankind into the redemptive fold of Christianity and "civiization." Its core element was a special school for "heathen youth" drawn from all parts of the earth, and, especially, the native nations of North America. If all went well, graduates would return to join similiar projects in their respective homelands. For some years, the school prospered, indeed became quite famous. However, when two Cherokee students courted and married local women public resolve and fundamental ideals were put to a severe test.